

Supplier's Product Code :
Product Added :
Last Updated by Supplier :
erudus id :

CUPO14
10 April 2026
10 April 2026
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CHEF WILLIAM CUSTARD POWDER 4x3.5kg

Short Product Name:
CUSTARD POWDER

Product Description:

A dry mix consisting of a blend of starch, flavouring and colouring. The addition of milk and sugar is required, and when reconstituted as instructed, a smooth custard is obtained.

General Information

Food/Drink :	Food
Product Category :	Ambient
Generic Product Type :	Desserts

Supplier's Product Code :
CUPO14
Supplier: Sleaford Quality Foods
Woodbridge Road
East Road Industrial Estate
Sleaford
Lincs
NG34 7JX
England
P: 01529 305000 Ext 145

OUTER PRODUCT

Outer case Information

Outer Case GTIN :	05020933017086	Outer Case Length :	198 mm
Packaging Type Description :		Outer Case Width :	313 mm
Total Quantity of Inner Units in Outer Case :	4 Units	Outer Case Height :	373 mm
Is Trade Item Splittable? :	Yes	Product Gross Weight :	14.61 kg
		Product Net Weight :	14.00 kg

Pallet Information

Quantity of Cases Per Pallet Layer :	9 Cases	Pallet Height :	1.80 MTR
Quantity of Layers Per Pallet :	5 Layers	Pallet Gross Weight :	657.00 kg
Quantity of Cases Per Pallet :	45 Cases		

Logistical Information

Shelf Life from Time of Production :	365 Days	Minimum Order Quantity :	45 Cases
Guaranteed Shelf Life on Delivery :	255 Days	Delivery Lead Time :	10 Days

Waste Packaging Weight - Outer Case

Glass :	0.00 g	Aluminium :	0.00 g
Plastic :	0.00 g	Steel :	0.00 g
Percentage Recycled Plastic :	Not specified.	Other :	0.00 g
Paper/Board :	578.00 g	Wood :	Not specified.
		Fibre Based Composite :	Not specified.

Waste Packaging Weight - Transport Packaging

Plastic :	Not specified.	Wood Total :	Not specified.
Paper/Board :	Not specified.	Is Pallet Returnable? :	Yes
Percentage Recycled Plastic :	Not specified.		

Other Information

Supplier Comments :
N/A

INNER PRODUCT

Origin Information

Product Country of Origin/Place of Provenance :	United Kingdom
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Additional Origin Details :
Manufactured in UK

Inner Pack Information

Internal GTIN :	5020933012364
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Packaging Type Description :	Polythene Bag
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Variable Weight Consumer Item :	Yes
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Net Drained Weight :	Not specified.
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Inner Unit Length :	387 mm
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Inner Unit Height :	100 mm
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Inner Unit Width :	170 mm
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Inner Product Weight :	Not specified.
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Inner Product Weight Units :	g
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Weight/Volume :
Not specified.

Handling Information

Directions For Use :

1. Mix 50g of Custard Powder and 50g of sugar into a smooth paste, using a little milk taken from 1 litre.
2. Bring the remainder of the milk to the boil.
3. Add the milk to the paste, return to the pan and bring back to the boil, stirring continuously.

Storage Instructions :

Store in a cool, dry place, free from the risk of contamination and ingress of moisture.

Dietary Information

Ingredients :

Maize Starch, Colour: Annatto Norbixin, Flavouring

Product contains:

GM Protein/DNA :	No
Celery/Celeriac (and products thereof) :	No
Lupin (and products thereof) :	No
Eggs (and products thereof) :	No
Fish (and products thereof) :	No
Soybeans (and products thereof) :	No
Milk (and products thereof) :	No
Mustard (and products thereof) :	No
Peanuts (and products thereof) :	No
Sesame Seeds (and products thereof) :	No
Crustacea (and products thereof) :	No
Molluscs (and products thereof) :	No
Nuts (and products thereof) :	No
Almond nuts :	No
Hazelnuts :	No
Walnuts :	No
Cashew nuts :	No
Pecan nuts :	No
Brazil nuts :	No
Pistachio nuts :	No
Macadamia nuts :	No
Queensland nuts :	No
Cereals Containing Gluten :	No
Wheat (and products thereof) :	No
Rye (and products thereof) :	No
Barley (and products thereof) :	No
Oats (and products thereof) :	No
Spelt (and products thereof) :	No
Kamut (and products thereof) :	No
Gluten content <20ppm :	-
Hydrogenated Vegetable Oil/Fat :	No
Palm Oil :	No
Sulphur Dioxide and Sulphites :	No
Sulphur Dioxide/Sulphites Concentration :	0

Product contains :

Artificial Antioxidants :	No
Artificial Colours :	No
Artificial Flavourings :	No
Artificial Flavour Enhancers :	No
Artificial Preservatives :	No
Artificial Sweeteners :	No

Product suitability:

Suitable for a Vegetarian Diet :	Yes
Suitable for a Vegan Diet :	Yes
Suitable for Sufferers of Lactose Intolerance :	-
Suitable for Coeliacs :	-
Approved for a Halal Diet :	Yes
Approved for a Kosher Diet :	Yes
HFSS (High in Fat, Salt and Sugar) :	-

Allergen Statement :

Not specified.

Nutritional Information

Average Serving :	Not specified.
Count per 100g :	Not specified.
Count Per Pack :	Not specified.
Energy per 100 G/ML :	1,499.00 kJ
Energy per 100 G/ML :	353.00 kcal
Fat per 100 G/ML :	0.6 g
- of which Saturates per 100 G/ML :	0 g
- of which Mono-unsaturates per 100 G/ML :	Not specified.
- of which Polyunsaturates per 100 G/ML :	Not specified.
Trans Fats per 100 G\ML :	Not specified.
Carbohydrate Per 100 G/ML :	87.93 g
- of which Sugars per 100 G/ML :	0.24 g
- of which Polyols per 100 G/ML :	Not specified.
- of which Starch per 100 G/ML :	Not specified.
Fibre per 100 G/ML :	0 g
Protein per 100 G/ML :	0.31 g
Salt per 100 G/ML :	0.02 g
Sodium per 100 G\ML :	0.0099 g

Vitamin A per 100g :	Not specified.
Vitamin C per 100g :	Not specified.
Folate/Folic Acid per 100g :	Not specified.
Calcium per 100g :	Not specified.
Iron per 100g :	Not specified.
Zinc per 100g :	Not specified.
Cholesterol per 100 G/ML (UK/FR) :	Not specified.
Non Milk Extrinsic Sugars per 100gm :	Not specified.
Alcoholic Strength %Vol :	Not specified.
Fat Percentage in Dry Matter per 100g :	Not specified.

Waste Packaging Weight - Inner Unit

Glass :	0.00 g
Plastic :	9.20 g
Percentage Recycled Plastic :	0.00 %
Paper/Board :	18.80 g

Aluminium :	0.00 g
Steel :	0.00 g
Other :	0.00 g
Wood :	Not specified.
Fibre Based Composite :	Not specified.

Accreditations / Certifications / Assurance Schemes

BRCGS Certified Production :	Yes
Red Tractor :	No
Fairtrade :	No
Marine Stewardship Council Certified (MSC) :	-
Organic :	No
SALSA (Safe & Local Supplier Approval) :	No
British Lion Mark :	No
RSPCA Assured :	No
LEAF Marque (Linking Environment and Farming) :	-
Rainforest Alliance :	No
Food for Life Supplier Scheme :	No
Quality Meat Scotland :	-
Farm Assured Welsh Livestock :	-
Northern Ireland Beef & Lamb Farm Quality Assurance Scheme :	-
Quality Standard Mark (Beef/Lamb) :	-
Roundtable of Sustainable Palm Oil (RSPO) :	No
School Approved (The Requirement for School Food Regulation 2014) :	No
IFS Food Standard :	No
Best Aquaculture Practices (BAP) Certification :	-
ISO 14001 (Environmental System) :	No
FSSC 22000 :	No

Other Accreditation : N/A	
Intra Stat/Taric Code :	Not specified.
Commodity Code :	Not specified.
Identification/Health Marks :	Not specified.

Standards Testing

Do you undertake trend analysis of microbiological results?: No

Is shelf life testing undertaken?: Yes

Microbiological Standards

Organism	Frequency	Target	Maximum	Sample (g or ml)	Note
E. Coli (cfu/g or ml)	Annually	<10	9	1g	
Salmonella	Annually	=0	0	25g	

Analytical Standards

Test	Frequency	Target	Range	Sample (g or ml)	Note
Moisture (%)	Annually	<16	0 to 16	10g	