

Supplier's Product Code : 5110156000
Product Added : 31 March 2026
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Kellogg's Special K Original Cereal Portion Pack 40 x 30g

Short Product Name:

CRUNCHY RICE, WHOLEWHEAT AND BARLEY FLAKES FORTIFIED WITH VITAMINS AND IRON.

Product Description:

Start good*. Stay good. The secret to a day of good decisions is to get a good start. Tasty, crunchy flakes made with wholegrain wheat, rice and barley. *A serving of Special K cereal contains a source of Vitamin B12, contributing to the reduction of tiredness and fatigue.

General Information

Food/Drink :	Food
Product Category :	Ambient
Generic Product Type :	

Supplier's Product Code :
5110156000
Supplier: Kellanova (Kellogg's)
Kellogg
Orange Tower
Salford
Greater Manchester
M50 2HF
England
P: 07385931175

OUTER PRODUCT

Outer case Information

Outer Case GTIN :	5053827101561	Outer Case Length :	372 mm
Packaging Type Description :		Outer Case Width :	176 mm
Total Quantity of Inner Units in Outer Case :	40 Units	Outer Case Height :	267 mm
Is Trade Item Splittable? :	No	Product Gross Weight :	1.91 kg
		Product Net Weight :	1.20 kg

Pallet Information

Quantity of Cases Per Pallet Layer :	10 Cases	Pallet Height :	2.48 MTR
Quantity of Layers Per Pallet :	12 Layers	Pallet Gross Weight :	286.20 kg
Quantity of Cases Per Pallet :	120 Cases		

Logistical Information

Shelf Life from Time of Production :	365 Days	Minimum Order Quantity :	80 Cases
Guaranteed Shelf Life on Delivery :	90 Days	Delivery Lead Time :	3 Days

Waste Packaging Weight - Outer Case

Glass :	Not specified.	Aluminium :	Not specified.
Plastic :	Not specified.	Steel :	Not specified.
Percentage Recycled Plastic :	Not specified.	Other :	Not specified.
Paper/Board :	Not specified.	Wood :	Not specified.
		Fibre Based Composite :	Not specified.

Waste Packaging Weight - Transport Packaging

Plastic :	Not specified.	Wood Total :	Not specified.
Paper/Board :	Not specified.	Is Pallet Returnable? :	No
Percentage Recycled Plastic :	Not specified.		

Other Information

Supplier Comments :

INNER PRODUCT

Origin Information

Product Country of Origin/Place of Provenance : United Kingdom

Additional Origin Details :
Not specified.

Inner Pack Information

Internal GTIN : 5053827101554

Packaging Type Description : Box

Variable Weight Consumer Item : No

Net Drained Weight : 0.030 kg

Inner Unit Length : 32 mm

Inner Unit Height : 126 mm

Inner Unit Width : 90 mm

Inner Product Weight : 30.00 g

Inner Product Weight Units : g

Weight/Volume :
Not specified.

Handling Information

Directions For Use :
Eat as directed

Storage Instructions :
Store in a cool dry place.

Dietary Information

Ingredients :

Rice (47%), **WHOLEWHEAT** (37%), sugar, **BARLEY** (5%), malted **BARLEY** flour, salt, **BARLEY** malt extract, niacin, iron, riboflavin, thiamin, vitamin B6, folic acid, vitamin D, vitamin B12

Product contains:

GM Protein/DNA :	No
Celery/Celeriac (and products thereof) :	No
Lupin (and products thereof) :	No
Eggs (and products thereof) :	No
Fish (and products thereof) :	No
Soybeans (and products thereof) :	No
Milk (and products thereof) :	May Contain
Mustard (and products thereof) :	No
Peanuts (and products thereof) :	No
Sesame Seeds (and products thereof) :	No
Crustacea (and products thereof) :	No
Molluscs (and products thereof) :	No
Nuts (and products thereof) :	No
Almond nuts :	No
Hazelnuts :	No
Walnuts :	No
Cashew nuts :	No
Pecan nuts :	No
Brazil nuts :	No
Pistachio nuts :	No
Macadamia nuts :	No
Queensland nuts :	No
Cereals Containing Gluten :	Yes
Wheat (and products thereof) :	Yes
Rye (and products thereof) :	No
Barley (and products thereof) :	Yes
Oats (and products thereof) :	No
Spelt (and products thereof) :	Yes
Kamut (and products thereof) :	Yes
Gluten content <20ppm :	-
Hydrogenated Vegetable Oil/Fat :	-
Palm Oil :	-
Sulphur Dioxide and Sulphites :	No
Sulphur Dioxide/Sulphites Concentration :	-

Product contains :

Artificial Antioxidants :	-
Artificial Colours :	-
Artificial Flavourings :	-
Artificial Flavour Enhancers :	-
Artificial Preservatives :	-
Artificial Sweeteners :	-

Product suitability:

Suitable for a Vegetarian Diet :	Yes
Suitable for a Vegan Diet :	No
Suitable for Sufferers of Lactose Intolerance :	-
Suitable for Coeliacs :	-
Approved for a Halal Diet :	Yes
Approved for a Kosher Diet :	Yes
HFSS (High in Fat, Salt and Sugar) :	No

Allergen Statement :

May contain milk

Nutritional Information

Average Serving :	30.00 g or ml
Count per 100g :	Not specified.
Count Per Pack :	Not specified.
Energy per 100 G/ML :	1,660.00 kJ
Energy per 100 G/ML :	392.00 kcal
Fat per 100 G/ML :	1.3 g
- of which Saturates per 100 G/ML :	0.3 g
- of which Mono-unsaturates per 100 G/ML :	Not specified.
- of which Polyunsaturates per 100 G/ML :	Not specified.
Trans Fats per 100 G\ML :	Not specified.
Carbohydrate Per 100 G/ML :	84 g
- of which Sugars per 100 G/ML :	15 g
- of which Polyols per 100 G/ML :	Not specified.
- of which Starch per 100 G/ML :	Not specified.
Fibre per 100 G/ML :	6 g
Protein per 100 G/ML :	8 g
Salt per 100 G/ML :	0.84 g
Sodium per 100 G\ML :	Not specified.

Vitamin A per 100g :	Not specified.
Vitamin C per 100g :	Not specified.
Folate/Folic Acid per 100g :	Not specified.
Calcium per 100g :	Not specified.
Iron per 100g :	Not specified.
Zinc per 100g :	Not specified.
Cholesterol per 100 G/ML (UK/FR) :	Not specified.
Non Milk Extrinsic Sugars per 100gm :	Not specified.
Alcoholic Strength %Vol :	Not specified.
Fat Percentage in Dry Matter per 100g :	Not specified.

Waste Packaging Weight - Inner Unit

Glass :	Not specified.
Plastic :	Not specified.
Percentage Recycled Plastic :	Not specified.
Paper/Board :	Not specified.

Aluminium :	Not specified.
Steel :	Not specified.
Other :	Not specified.
Wood :	Not specified.
Fibre Based Composite :	Not specified.

Accreditations / Certifications / Assurance Schemes

BRCGS Certified Production :	No
Red Tractor :	No
Fairtrade :	No
Marine Stewardship Council Certified (MSC) :	-
Organic :	No
SALSA (Safe & Local Supplier Approval) :	No
British Lion Mark :	-
RSPCA Assured :	-
LEAF Marque (Linking Environment and Farming) :	No
Rainforest Alliance :	No
Food for Life Supplier Scheme :	No
Quality Meat Scotland :	-
Farm Assured Welsh Livestock :	-
Northern Ireland Beef & Lamb Farm Quality Assurance Scheme :	-
Quality Standard Mark (Beef/Lamb) :	-
Roundtable of Sustainable Palm Oil (RSPO) :	No
School Approved (The Requirement for School Food Regulation 2014) :	No
IFS Food Standard :	No
Best Aquaculture Practices (BAP) Certification :	-
ISO 14001 (Environmental System) :	No
FSSC 22000 :	No

Other Accreditation : Not specified.	
Intra Stat/Taric Code :	Not specified.
Commodity Code :	19041030
Identification/Health Marks :	Not specified.

Standards Testing

Do you undertake trend analysis of
microbiological results? : No

Is shelf life testing undertaken? : No

Microbiological Standards

Not available.

Analytical Standards

Not available.