

Supplier's Product Code :
Product Added :
Last Updated by Supplier :
erudus id :

20214143
31 March 2026
31 March 2026
92f6084c9bd947299aa4188003341c8c



The information on the [Erudus System](#) has been supplied by the manufacturers of the products and, whilst the owners of the Erudus System take steps to ensure the information is regularly updated, they give no warranty and no guarantee that the information is accurate. Product information and ingredients may change, please always read product labels carefully in addition to using the information provided by Erudus One.

We do not accept liability for any inaccuracies or incorrect information contained on this site. Please visit <http://www.erudus.com/terms-and-conditions> for full terms and conditions.

KFF Cherry and Blueberry Crunch

Short Product Name:

Cherry and Blueberry Crunch

Product Description:

A mix of cereals with dried fruits

General Information

Food/Drink : Food

Product Category : Ambient

Generic Product Type :

Supplier's Product Code :
20214143
Supplier: Alara Wholefoods Limited
110-112 Camley Street
London
London

N1C 4PF
United Kingdom
P: 02072559728

OUTER PRODUCT

Outer case Information

Outer Case GTIN : Not specified.

Packaging Type Description :

Total Quantity of Inner Units in Outer Case : 8 Units

Is Trade Item Splittable? : -

Outer Case Length : 600 mm

Outer Case Width : 106 mm

Outer Case Height : 300 mm

Product Gross Weight : 9.05 kg

Product Net Weight : 8.00 kg

Pallet Information

Quantity of Cases Per Pallet Layer : 5 Cases

Quantity of Layers Per Pallet : 10 Layers

Quantity of Cases Per Pallet : 50 Cases

Pallet Height : 0.00 MTR

Pallet Gross Weight : 452.50 kg

Logistical Information

Shelf Life from Time of Production : 270 Days

Guaranteed Shelf Life on Delivery : 250 Days

Minimum Order Quantity : Not specified.

Delivery Lead Time : Not specified.

Waste Packaging Weight - Outer Case

Glass : 0.00 g

Plastic : 15.00 g

Percentage Recycled Plastic : 0.00 %

Paper/Board : 150.00 g

Aluminium : 0.00 g

Steel : 0.00 g

Other : 0.00 g

Wood : Not specified.

Fibre Based Composite : Not specified.

Waste Packaging Weight - Transport Packaging

Plastic : 15.00 g

Paper/Board : 0.00 g

Percentage Recycled Plastic : 0.00 %

Wood Total : 0.00 g

Is Pallet Returnable? : -

Other Information

Supplier Comments :

INNER PRODUCT

Origin Information

Product Country of Origin/Place of Provenance : United Kingdom

Additional Origin Details :
Not specified.

Inner Pack Information

Internal GTIN : Not specified.

Packaging Type Description : Poly Treated PET/PE

Variable Weight Consumer Item : Yes

Net Drained Weight : 1.000 kg

Inner Unit Length : 300 mm

Inner Unit Height : 600 mm

Inner Unit Width : 50 mm

Inner Product Weight : 1.00 kg

Inner Product Weight Units : kg

Weight/Volume :
Not specified.

Handling Information

Directions For Use :
For a delicious breakfast add the milk of your choice, juice or yogurt

Storage Instructions :
Ambient

Dietary Information

Ingredients :

Oat Crispy Crunch [Wholegrain OAT FLAKES (53%), Sugar, Crisp Rice (15%) (Rice Flour, Sugar, Malt Extract [BARLEY]), Rapeseed Oil, Honey (2%), Caramelised Sugar Syrup Powder](76.69%), Raisins Flame[Raisin 99.5%, sunflower oil 0.5%](20.45%), Cherries Sour Morell[Cherries sour Morello (74.5%), sugar(25%), Sunflower oil(<0.5%)](2.04%), Blueberry FD organic (0.82%)

Product contains:

GM Protein/DNA :	No
Celery/Celery (and products thereof) :	No
Lupin (and products thereof) :	No
Eggs (and products thereof) :	No
Fish (and products thereof) :	No
Soybeans (and products thereof) :	May Contain
Milk (and products thereof) :	May Contain
Mustard (and products thereof) :	No
Peanuts (and products thereof) :	May Contain
Sesame Seeds (and products thereof) :	May Contain
Crustacea (and products thereof) :	No
Molluscs (and products thereof) :	No
Nuts (and products thereof) :	May Contain
Almond nuts :	May Contain
Hazelnuts :	May Contain
Walnuts :	May Contain
Cashew nuts :	May Contain
Pecan nuts :	May Contain
Brazil nuts :	May Contain
Pistachio nuts :	No
Macadamia nuts :	No
Queensland nuts :	No
Cereals Containing Gluten :	Yes
Wheat (and products thereof) :	No
Rye (and products thereof) :	No
Barley (and products thereof) :	Yes
Oats (and products thereof) :	Yes
Spelt (and products thereof) :	No
Kamut (and products thereof) :	No
Gluten content <20ppm :	-
Hydrogenated Vegetable Oil/Fat :	No
Palm Oil :	Yes
Sulphur Dioxide and Sulphites :	May Contain
Sulphur Dioxide/Sulphites Concentration :	-

Product contains :

Artificial Antioxidants :	No
Artificial Colours :	No
Artificial Flavourings :	No
Artificial Flavour Enhancers :	No
Artificial Preservatives :	No
Artificial Sweeteners :	Yes

Product suitability:

Suitable for a Vegetarian Diet :	Yes
Suitable for a Vegan Diet :	No
Suitable for Sufferers of Lactose Intolerance :	-
Suitable for Coeliacs :	-
Approved for a Halal Diet :	No
Approved for a Kosher Diet :	No
HFSS (High in Fat, Salt and Sugar) :	-

Allergen Statement :

Contains Gluten. Packed in a factory that handles cereals containing milk, peanuts, nuts, sesame, soya and Sulphur dioxide.

Nutritional Information

Average Serving :	45.00 g or ml
Count per 100g :	2.2 Portions
Count Per Pack :	8
Energy per 100 G/ML :	1,724.10 kJ
Energy per 100 G/ML :	409.16 kcal
Fat per 100 G/ML :	9.18 g
- of which Saturates per 100 G/ML :	3.93 g
- of which Mono-unsaturates per 100 G/ML :	Not specified.
- of which Polyunsaturates per 100 G/ML :	Not specified.
Trans Fats per 100 G\ML :	Not specified.
Carbohydrate Per 100 G/ML :	70.44 g
- of which Sugars per 100 G/ML :	36.99 g
- of which Polyols per 100 G/ML :	Not specified.
- of which Starch per 100 G/ML :	Not specified.
Fibre per 100 G/ML :	6.69 g
Protein per 100 G/ML :	7.85 g
Salt per 100 G/ML :	0.02 g
Sodium per 100 G\ML :	Not specified.

Vitamin A per 100g :	Not specified.
Vitamin C per 100g :	Not specified.
Folate/Folic Acid per 100g :	Not specified.
Calcium per 100g :	Not specified.
Iron per 100g :	Not specified.
Zinc per 100g :	Not specified.
Cholesterol per 100 G/ML (UK/FR) :	Not specified.
Non Milk Extrinsic Sugars per 100gm :	Not specified.
Alcoholic Strength %Vol :	Not specified.
Fat Percentage in Dry Matter per 100g :	Not specified.

Waste Packaging Weight - Inner Unit

Glass :	0.00 g
Plastic :	15.00 g
Percentage Recycled Plastic :	0.00 %
Paper/Board :	0.00 g

Aluminium :	0.00 g
Steel :	0.00 g
Other :	0.00 g
Wood :	Not specified.
Fibre Based Composite :	Not specified.

Accreditations / Certifications / Assurance Schemes

BRCGS Certified Production :	Yes
Red Tractor :	No
Fairtrade :	No
Marine Stewardship Council Certified (MSC) :	-
Organic :	No
SALSA (Safe & Local Supplier Approval) :	No
British Lion Mark :	-
RSPCA Assured :	-
LEAF Marque (Linking Environment and Farming) :	No
Rainforest Alliance :	No
Food for Life Supplier Scheme :	No
Quality Meat Scotland :	-
Farm Assured Welsh Livestock :	-
Northern Ireland Beef & Lamb Farm Quality Assurance Scheme :	-
Quality Standard Mark (Beef/Lamb) :	-
Roundtable of Sustainable Palm Oil (RSPO) :	No
School Approved (The Requirement for School Food Regulation 2014) :	No
IFS Food Standard :	No
Best Aquaculture Practices (BAP) Certification :	-
ISO 14001 (Environmental System) :	Yes
FSSC 22000 :	No

Other Accreditation : Not specified.	
Intra Stat/Taric Code :	Not specified.
Commodity Code :	Not specified.
Identification/Health Marks :	Not specified.

Standards Testing

Do you undertake trend analysis of microbiological results?: Yes

Is shelf life testing undertaken?: Yes

Microbiological Standards

Organism	Frequency	Target	Maximum	Sample (g or ml)	Note
Aerobic Colony Count (ACC) (cfu/g or ml)	Annually	<1000	100000	-	
Moulds (cfu/g or ml)	Annually	<1000	5000	-	
Salmonella	Annually	=0	0	25g	
Staphylococcus Aureus (cfu/g or ml)	Annually	<10	100	-	
Total Viable Count (TVC) (cfu/g or ml)	Annually	<1000	1000000	-	
Yeast (cfu/g or ml)	Annually	<1000	5000	-	

Analytical Standards

Not available.