

Supplier's Product Code : 5139415000
 Product Added : 26 March 2026
 Last Updated by Supplier : 26 March 2026
 erudus id : b0ca54f7b6ec4f05aaeaba7f08260fe5



The information on the **Erudus System** has been supplied by the manufacturers of the products and, whilst the owners of the Erudus System take steps to ensure the information is regularly updated, they give no warranty and no guarantee that the information is accurate. Product information and ingredients may change, please always read product labels carefully in addition to using the information provided by Erudus One.

We do not accept liability for any inaccuracies or incorrect information contained on this site. Please visit <http://www.erudus.com/terms-and-conditions> for full terms and conditions.

Kellogg's Bran Flakes Portion Pack 40x40g

Short Product Name:
 Bran Flakes Cereal

Product Description:

"Kellogg's Bran Flakes breakfast cereal is a delicious way to support your digestive health*. A 30g serving of Kellogg's Bran Flakes breakfast cereal is high in wheat bran fibre to help support your digestive health. Did you know we should eat 30g fibre per day? However, most of us don't eat this recommended daily intake**. Kellogg's Bran Flakes breakfast cereal contain wheat bran fibre - a superior fibre which is scientifically proven to fuel your gut. Treat your gut well. *Bran Flakes are high in wheat bran fibre which is a superior fibre in relation to its efficacy in accelerating intestinal transit and has the most scientific evidence 10g wheat bran fibre daily contributes to acceleration of intestinal transit. Bran Flakes contains 3.7g per serving. Enjoy as part of a healthy diet and lifestyle."

Supplier's Product Code :
 5139415000
Supplier: Kellanova (Kellogg's)
 Kellogg
 Orange Tower
 Salford
 Greater Manchester
 M50 2HF
 England
 P: 07385931175

General Information

Food/Drink :	Food
Product Category :	Ambient
Generic Product Type :	

OUTER PRODUCT

Outer case Information

Outer Case GTIN :	5050083394157	Outer Case Length :	372 mm
Packaging Type Description :		Outer Case Width :	267 mm
Total Quantity of Inner Units in Outer Case :	40 Units	Outer Case Height :	176 mm
Is Trade Item Splittable? :	No	Product Gross Weight :	2.30 kg
		Product Net Weight :	1.60 kg

Pallet Information

Quantity of Cases Per Pallet Layer :	10 Cases	Pallet Height :	2.48 MTR
Quantity of Layers Per Pallet :	12 Layers	Pallet Gross Weight :	334.20 kg
Quantity of Cases Per Pallet :	120 Cases		

Logistical Information

Shelf Life from Time of Production :	365 Days	Minimum Order Quantity :	80 Cases
Guaranteed Shelf Life on Delivery :	90 Days	Delivery Lead Time :	3 Days

Waste Packaging Weight - Outer Case

Glass :	0.00 g	Aluminium :	0.00 g
Plastic :	82.00 g	Steel :	0.00 g
Percentage Recycled Plastic :	0.00 %	Other :	0.00 g
Paper/Board :	0.00 g	Wood :	Not specified.
		Fibre Based Composite :	Not specified.

Waste Packaging Weight - Transport Packaging

Plastic :	Not specified.	Wood Total :	Not specified.
Paper/Board :	Not specified.	Is Pallet Returnable? :	No
Percentage Recycled Plastic :	Not specified.		

Other Information

Supplier Comments :

INNER PRODUCT

Origin Information

Product Country of Origin/Place of Provenance : Great Britain

Additional Origin Details :
Not specified.

Inner Pack Information

Internal GTIN : 5050083394140

Packaging Type Description : Box

Variable Weight Consumer Item : No

Net Drained Weight : Not specified.

Inner Unit Length : 32 mm

Inner Unit Height : 126 mm

Inner Unit Width : 90 mm

Inner Product Weight : 1.60 kg

Inner Product Weight Units : kg

Weight/Volume :
Not specified.

Handling Information

Directions For Use :
Eat as directed

Storage Instructions :
Store in a cool dry place.

Dietary Information

Ingredients :

WHOLEWHEAT (59%), **WHEAT** bran (18%), **WHOLEWHEAT** flour, sugar, **BARLEY** malt extract, glucose syrup, salt, natural flavouring, Niacin, iron, vitamin B6, riboflavin, thiamin, folic acid, vitamin D, vitamin B12.

Product contains:

GM Protein/DNA :	No
Celery/Celeriac (and products thereof) :	No
Lupin (and products thereof) :	No
Eggs (and products thereof) :	No
Fish (and products thereof) :	No
Soybeans (and products thereof) :	May Contain
Milk (and products thereof) :	No
Mustard (and products thereof) :	No
Peanuts (and products thereof) :	No
Sesame Seeds (and products thereof) :	No
Crustacea (and products thereof) :	No
Molluscs (and products thereof) :	No
Nuts (and products thereof) :	No
Almond nuts :	No
Hazelnuts :	No
Walnuts :	No
Cashew nuts :	No
Pecan nuts :	No
Brazil nuts :	No
Pistachio nuts :	No
Macadamia nuts :	No
Queensland nuts :	No
Cereals Containing Gluten :	Yes
Wheat (and products thereof) :	Yes
Rye (and products thereof) :	No
Barley (and products thereof) :	Yes
Oats (and products thereof) :	No
Spelt (and products thereof) :	Yes
Kamut (and products thereof) :	Yes
Gluten content <20ppm :	-
Hydrogenated Vegetable Oil/Fat :	-
Palm Oil :	-
Sulphur Dioxide and Sulphites :	No
Sulphur Dioxide/Sulphites Concentration :	-

Product contains :

Artificial Antioxidants :	-
Artificial Colours :	-
Artificial Flavourings :	-
Artificial Flavour Enhancers :	-
Artificial Preservatives :	-
Artificial Sweeteners :	-

Product suitability:

Suitable for a Vegetarian Diet :	Yes
Suitable for a Vegan Diet :	No
Suitable for Sufferers of Lactose Intolerance :	-
Suitable for Coeliacs :	-
Approved for a Halal Diet :	Yes
Approved for a Kosher Diet :	Yes
HFSS (High in Fat, Salt and Sugar) :	No

Allergen Statement :

May contain Soy

Nutritional Information

Average Serving :	40.00 g or ml
Count per 100g :	Not specified.
Count Per Pack :	Not specified.
Energy per 100 G/ML :	1,509.00 kJ
Energy per 100 G/ML :	358.00 kcal
Fat per 100 G/ML :	2.2 g
- of which Saturates per 100 G/ML :	0.4 g
- of which Mono-unsaturates per 100 G/ML :	Not specified.
- of which Polyunsaturates per 100 G/ML :	Not specified.
Trans Fats per 100 G\ML :	Not specified.
Carbohydrate Per 100 G/ML :	65 g
- of which Sugars per 100 G/ML :	14 g
- of which Polyols per 100 G/ML :	Not specified.
- of which Starch per 100 G/ML :	Not specified.
Fibre per 100 G/ML :	17 g
Protein per 100 G/ML :	11 g
Salt per 100 G/ML :	0.66 g
Sodium per 100 G\ML :	Not specified.

Vitamin A per 100g :	Not specified.
Vitamin C per 100g :	Not specified.
Folate/Folic Acid per 100g :	Not specified.
Calcium per 100g :	Not specified.
Iron per 100g :	8.00 mg
Zinc per 100g :	Not specified.
Cholesterol per 100 G/ML (UK/FR) :	Not specified.
Non Milk Extrinsic Sugars per 100gm :	Not specified.
Alcoholic Strength %Vol :	Not specified.
Fat Percentage in Dry Matter per 100g :	Not specified.

Waste Packaging Weight - Inner Unit

Glass :	0.00 g
Plastic :	2.05 g
Percentage Recycled Plastic :	0.00 %
Paper/Board :	0.00 g

Aluminium :	0.00 g
Steel :	0.00 g
Other :	0.00 g
Wood :	Not specified.
Fibre Based Composite :	Not specified.

Accreditations / Certifications / Assurance Schemes

BRCGS Certified Production :	No
Red Tractor :	No
Fairtrade :	No
Marine Stewardship Council Certified (MSC) :	-
Organic :	No
SALSA (Safe & Local Supplier Approval) :	No
British Lion Mark :	-
RSPCA Assured :	-
LEAF Marque (Linking Environment and Farming) :	No
Rainforest Alliance :	No
Food for Life Supplier Scheme :	No
Quality Meat Scotland :	-
Farm Assured Welsh Livestock :	-
Northern Ireland Beef & Lamb Farm Quality Assurance Scheme :	-
Quality Standard Mark (Beef/Lamb) :	-
Roundtable of Sustainable Palm Oil (RSPO) :	No
School Approved (The Requirement for School Food Regulation 2014) :	Yes
IFS Food Standard :	No
Best Aquaculture Practices (BAP) Certification :	-
ISO 14001 (Environmental System) :	No
FSSC 22000 :	No

Other Accreditation : Not specified.	
Intra Stat/Taric Code :	Not specified.
Commodity Code :	19041090
Identification/Health Marks :	Not specified.

Standards Testing

Do you undertake trend analysis of microbiological results? : -

Is shelf life testing undertaken? : -

Microbiological Standards

Not available.

Analytical Standards

Not available.