

Supplier's Product Code :  
Product Added :  
Last Updated by Supplier :  
erudus id :

10210  
31 March 2026  
31 March 2026  
ef7efa2638584f01885b316b2fb76368



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## Somerset Fruit and Fibre Muesli

**Short Product Name:**  
Somerset Fruit and Fibre Muesli

**Product Description:**  
A mix of flakes and dried fruits

### General Information

Food/Drink :	Food
Product Category :	Ambient
Generic Product Type :	

**Supplier's Product Code :**  
10210  
**Supplier:** Alara Wholefoods Limited  
110-112 Camley Street  
London  
London  
  
N1C 4PF  
United Kingdom  
P: 02072559728

## OUTER PRODUCT

### Outer case Information

Outer Case GTIN :	Not specified.
Packaging Type Description :	
Total Quantity of Inner Units in Outer Case :	6 Units
Is Trade Item Splittable? :	Yes

Outer Case Length :	390 mm
Outer Case Width :	300 mm
Outer Case Height :	235 mm
Product Gross Weight :	2.01 kg
Product Net Weight :	2.00 kg

### Pallet Information

Quantity of Cases Per Pallet Layer :	10 Cases
Quantity of Layers Per Pallet :	5 Layers
Quantity of Cases Per Pallet :	50 Cases

Pallet Height :	1.20 MTR
Pallet Gross Weight :	0.00 kg

### Logistical Information

Shelf Life from Time of Production :	365 Days
Guaranteed Shelf Life on Delivery :	351 Days

Minimum Order Quantity :	Not specified.
Delivery Lead Time :	14 Days

### Waste Packaging Weight - Outer Case

Glass :	0.00 g
Plastic :	0.00 g
Percentage Recycled Plastic :	Not specified.
Paper/Board :	360.00 g

Aluminium :	0.00 g
Steel :	0.00 g
Other :	0.00 g
Wood :	Not specified.
Fibre Based Composite :	Not specified.

### Waste Packaging Weight - Transport Packaging

Plastic :	Not specified.
Paper/Board :	Not specified.
Percentage Recycled Plastic :	Not specified.

Wood Total :	Not specified.
Is Pallet Returnable? :	-

### Other Information

**Supplier Comments :**

## INNER PRODUCT

### Origin Information

Product Country of Origin/Place of Provenance :	United Kingdom
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#### Additional Origin Details :

Not specified.

### Inner Pack Information

Internal GTIN :	Not specified.
Packaging Type Description :	Poly Treated PET/PE
Variable Weight Consumer Item :	No
Net Drained Weight :	Not specified.

Inner Unit Length :	Not specified.
Inner Unit Height :	Not specified.
Inner Unit Width :	Not specified.
Inner Product Weight :	Not specified.
Inner Product Weight Units :	g

#### Weight/Volume :

Not specified.

### Handling Information

#### Directions For Use :

For a delicious breakfast add the milk, of your choice, juice or yogurt.

#### Storage Instructions :

Ambient

### Dietary Information

#### Ingredients :

<b>Wheat</b> Flakes(28.74%),<b>Oats</b> Jumbo(28.74%)  
Sultanas [Sultana99.5%, sunflower oil 0.5%](17.96%)  
Malted <b>Wheat</b> Flakes [<b>Wheat</b> (99.5%), Malt (<b>Barley</b>) (0.5%)] (14.37%), <b>Rye</b> Flakes (3.59%)  
Apricots Chopped [Apricots96.8%, rice flour3%, <b>Sulphur dioxide</b> (E220) 0.2%](3.59%)  
Dates Chopped [Dates 97%, rice flour3%](3.02%)

#### Product contains:

GM Protein/DNA :	No
Celery/Celeriac (and products thereof) :	No
Lupin (and products thereof) :	No
Eggs (and products thereof) :	No
Fish (and products thereof) :	No
Soybeans (and products thereof) :	May Contain
Milk (and products thereof) :	May Contain
Mustard (and products thereof) :	No
Peanuts (and products thereof) :	May Contain
Sesame Seeds (and products thereof) :	May Contain
Crustacea (and products thereof) :	No
Molluscs (and products thereof) :	No
Nuts (and products thereof) :	May Contain
Almond nuts :	May Contain
Hazelnuts :	May Contain
Walnuts :	May Contain
Cashew nuts :	May Contain
Pecan nuts :	May Contain
Brazil nuts :	May Contain
Pistachio nuts :	No
Macadamia nuts :	No
Queensland nuts :	No
Cereals Containing Gluten :	Yes

#### Product contains :

Artificial Antioxidants :	No
Artificial Colours :	No
Artificial Flavourings :	No
Artificial Flavour Enhancers :	No
Artificial Preservatives :	Yes
Artificial Sweeteners :	No

#### Product suitability:

Suitable for a Vegetarian Diet :	Yes
Suitable for a Vegan Diet :	No
Suitable for Sufferers of Lactose Intolerance :	-
Suitable for Coeliacs :	-
Approved for a Halal Diet :	No
Approved for a Kosher Diet :	No
HFSS (High in Fat, Salt and Sugar) :	-

Wheat (and products thereof) :	Yes
Rye (and products thereof) :	Yes
Barley (and products thereof) :	Yes
Oats (and products thereof) :	Yes
Spelt (and products thereof) :	Yes
Kamut (and products thereof) :	Yes
Gluten content <20ppm :	-
Hydrogenated Vegetable Oil/Fat :	No
Palm Oil :	No
Sulphur Dioxide and Sulphites :	Yes - above 10mg per kg/litre
Sulphur Dioxide/Sulphites Concentration :	72 mg/kg

**Allergen Statement :**  
Not specified.

## Nutritional Information

Average Serving :	45.00 g or ml
Count per 100g :	2 Portions
Count Per Pack :	Not specified.
Energy per 100 G\ML :	1,484.00 kJ
Energy per 100 G\ML :	351.00 kcal
Fat per 100 G\ML :	3.44 g
- of which Saturates per 100 G\ML :	0.45 g
- of which Mono-unsaturates per 100 G\ML :	0.76 g
- of which Polyunsaturates per 100 G\ML :	1.06 g
Trans Fats per 100 G\ML :	Not specified.
Carbohydrate Per 100 G\ML :	67.85 g
- of which Sugars per 100 G\ML :	19.27 g
- of which Polyols per 100 G\ML :	Not specified.
- of which Starch per 100 G\ML :	Not specified.
Fibre per 100 G\ML :	7.98 g
Protein per 100 G\ML :	8.24 g
Salt per 100 G\ML :	0.02 g
Sodium per 100 G\ML :	Not specified.

Vitamin A per 100g :	Not specified.
Vitamin C per 100g :	Not specified.
Folate/Folic Acid per 100g :	Not specified.
Calcium per 100g :	Not specified.
Iron per 100g :	Not specified.
Zinc per 100g :	Not specified.
Cholesterol per 100 G\ML (UK/FR) :	Not specified.
Non Milk Extrinsic Sugars per 100gm :	Not specified.
Alcoholic Strength %Vol :	Not specified.
Fat Percentage in Dry Matter per 100g :	Not specified.

## Waste Packaging Weight - Inner Unit

Glass :	0.00 g
Plastic :	5.00 g
Percentage Recycled Plastic :	0.00 %
Paper/Board :	0.00 g

Aluminium :	0.00 g
Steel :	0.00 g
Other :	0.00 g
Wood :	Not specified.
Fibre Based Composite :	Not specified.

## Accreditations / Certifications / Assurance Schemes

BRCGS Certified Production :	Yes
Red Tractor :	No
Fairtrade :	No
Marine Stewardship Council Certified (MSC) :	-
Organic :	No
SALSA (Safe & Local Supplier Approval) :	No
British Lion Mark :	-
RSPCA Assured :	-
LEAF Marque (Linking Environment and Farming) :	No
Rainforest Alliance :	No
Food for Life Supplier Scheme :	No
Quality Meat Scotland :	-
Farm Assured Welsh Livestock :	-
Northern Ireland Beef & Lamb Farm Quality Assurance Scheme :	-
Quality Standard Mark (Beef/Lamb) :	-
Roundtable of Sustainable Palm Oil (RSPO) :	No
School Approved (The Requirement for School Food Regulation 2014) :	No
IFS Food Standard :	No
Best Aquaculture Practices (BAP) Certification :	-
ISO 14001 (Environmental System) :	Yes
FSSC 22000 :	No

<b>Other Accreditation :</b> Not specified.	
Intra Stat/Taric Code :	Not specified.
Commodity Code :	Not specified.
Identification/Health Marks :	Not specified.

## Standards Testing

Do you undertake trend analysis of microbiological results? :	Yes
Is shelf life testing undertaken? :	No

## Microbiological Standards

Organism	Frequency	Target	Maximum	Sample (g or ml)	Note
Moulds (cfu/g or ml)	Annually	<1000	5000	100g	
Salmonella	Annually	=0	0	25g	
Total Viable Count (TVC) (cfu/g or ml)	Annually	<1000	100	100g	
Yeast (cfu/g or ml)	Annually	<1000	5000	100g	

## Analytical Standards

Test	Frequency	Target	Range	Sample (g or ml)	Note
Weight (g)	Hourly	=2000	1970 to 2030	-	