

Natasha's Law



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Natasha's law comes into effect from 1st October 2021.

Food businesses will be required to provide full ingredients lists and allergen information for all prepackaged for direct sale (PPDS) foods on the premises.

The new legislation is being introduced to provide full allergy advice and give all customers the confidence in the food they buy.



Learn more about Natasha's Law

If you would like to know more about Natasha's Law click [here](#).

Working in partnership

We have developed a three way partnership between - Sysco Speciality Group, Planglow's labellogic live' who are an industry leading food labelling expert, and our allergen and nutritional database specialist Erudus.

This exciting development will give you the tools to help your customer manage the introduction and ongoing management of Natasha's Law in a very cost effective way.

Sysco | Speciality Group



Planglow
LabelLogic Live
Next Generation Labelling

erudus.com
United around food data



Target customers

Any customer selling pre-prepared / pre packaged food will be impacted by the new law

Examples would be:

- Schools
- Hospital Cafes
- Contract Caterers
- Petrol Stations
- Shops

What does it mean to customers?

Simple solution to help them provide fully labelled products to their customers; using any products across all our specialist businesses; Fresh Direct, M & J, Fresh Fayre, KFF and Wild Harvest.

All our products have a technical specification, which is stored and links directly to the Label logic system

In order for customers to access the labelling system and our data there is a simple annual or monthly fee with Planglow of £10 a month or £120 a year. As part of the agreement they are also advised to purchase their blank labels from planglow.

Labels can be printed on any standard printer – customers do not have to by an additional printer to print.



Sales Referral Scheme

As part of the partnership we have developed a sales scheme

Planglow

Simple refer your customers with their permission or ask your customer to contact Planglow with their relevant Sysco account number and we will:

- Awarded £5 per referral
- If you are a Sales Rep or ASM please give the code R
- If you are telesales please give the customers account details and the code T
- If you are anyone else please quote D



We will also send out a tracker closer to the time to ensure that we keep an internal track of customers that have signed up.

LabelLogic Live
Next Generation Labelling

For further information on Label Logic Live:
Watch our video by clicking [here](#).

Sysco | Speciality Group

freshdirect



FRESH FAYRE

wild harvest



Email: info@syscospecialitygroup.co.uk

The Sysco Speciality Group consists of Fresh Direct (UK) Limited (registered in England No. 03053702) and Kent Frozen Foods Limited (registered in England No. 00723950) both with their registered office at Enterprise House, Eureka Business Park, Ashford, Kent TN25 4AG