

# THE *Innovative food*

GUIDE

JANUARY & FEBRUARY



[www.kff.co.uk](http://www.kff.co.uk)

NEW PRODUCTS | TRENDS | INSPIRATION



a Sysco company

INTRODUCING  
NEW CHEF'S  
CHOICE POTATOES

**freshdirect**<sup>™</sup>  
a Sysco company



100%  
BRITISH

LAUNCHING  
6TH  
NOVEMBER

RECYCLABLE  
PACKAGING

Our premium British potatoes have been chosen by chefs and are especially selected for chipping and roasting.

Featuring storage and cooking tips and advice from chefs.

Hand-selected, tested, and stored at 8°C to maintain quality, ensuring only the finest potatoes make the cut.

The perfect balance of sugar and starch to give you the ultimate chip.

PERFECT FOR  
CHIPPING AND ROASTING  
"Potatoes chosen by chefs"

DV0018 | Chef's Choice Chipping Potatoes | 1 x 25KG

Exclusive to Fresh Direct customers,  
contact your account manager today

# Welcome to the *Innovative food* GUIDE

At kff we are proud to be a local wholesaler, this allows us to offer a flexible and reliable service. We also partner and champion local suppliers giving you a quality and comprehensive range of over 3,500 products.

As well as working hard to provide the best fresh produce, we work tirelessly behind the scenes with our Development Chef Mark Prior to create innovative recipes that we think you and your customers will love.

If you recreate any of our vegan recipes, please be sure to tag us **@kff\_online** on Instagram!

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You should always read the label before using the product and never rely solely on the information presented here or any database provided. All prices are correct at time of print. Please be aware that due to continued pressure on supply chains some products may be unavailable at short notice. Please speak with your telesales contact or account manager to discuss suitable alternatives should this issue arise. We apologise for any inconvenience this may cause. All fresh meat, fish & seafood and vegetables require prior notice when ordering.

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Registered Office: Enterprise House, Eureka Business Park,  
Ashford, Kent, TN24 4AG - Registration No. 03053702

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# IMPOSSIBLE™

## BREAKFAST BAGEL

KEY INGREDIENTS:

IMPOSSIBLE  
Sausage Patty     
Code 249790 Size 2x2.27kg

KERRYMAID  
Vegan Slice     
Code 040129 Size 700g

Supreme Guacamole     
Code 432140 Size 2kg

SYSCO  
Salsa Sauce    
Code 053155 Size 2.2ltr

Multiseed Bagel    
Code 546217 Size 48x115g

MADE  
FROM  
PLANTS

88% LESS WATER,  
77% LESS LAND &  
GENERATE 47% LESS  
GREENHOUSE GAS  
EMISSIONS







55% LESS WATER  
24% LESS LAND &  
GENERATE 24% LESS  
GREENHOUSE GAS  
EMISSIONS THAN  
ANIMAL CHICKEN  
NUGGETS.






## SATAY NUGGETS




KEY INGREDIENTS:

IMPOSSIBLE  
"Chicken" Nuggets    
Code 249795 Size 2x2.27kg

MANILIFE  
Crunchy Peanut Butter    
Code 055189 Size 1kg

KIKKOMAN  
Tamari Gluten Free Soy Sauce  
    
Code 053690 Size 1ltr

BIONA  
Agave Syrup     
Code 054706 Size 350g

Rocket Leaves     
Code DV0055 Size 250g

Red Chillies     
Code DV0066 Size 250g



12cm Wooden Gun Skewers  
Code 022039 Size 100

 **HIGH** IN PROTEIN

 **100%** ANIMAL FREE

 **0mg** DIETARY CHOLESTEROL PER 100g



MISSION  
12" Spinach Tortillas    
Code 431602 Size 18x4

OTHERS IN THE MISSION RANGE:

MISSION  
12" Beetroot & Chia Wraps    
Code 431574 Size 18x4

MISSION  
12" Indian Spiced Tortillas    
Code 431578 Size 18x4

MISSION  
12" Yellow Corn Wraps    
Code 431576 Size 18x4

# A “SWEET” DEAL

Our brand new oat drink contains no sugars, granting us the legal freedom to call it No Sugars Oat Drink which we obviously did. But since we strive to be transparent in everything we do, we put quotation marks around the “No” because we’d like to call your attention to how oats actually work. When they enter your body, the carbohydrates are broken down into sugars. Easy now, this is completely normal and happens to all food containing starch, like potatoes and pasta, for example. Added sugar, however, is a different story.



That’s something you should eat less of unless you’re watching a tearjerker on your sofa after breaking up with that special someone and are in need of urgent comfort. But wait, does this mean our “ordinary” unflavored oat drinks have added sugar? Not at all. In those, some of the carbs are already broken down into sugars at the factory. With this product, you have to do some of the work yourself, but in return, you get a less sweet taste, which we think you might enjoy if a less sweet taste is your “thing.”



# 4ACES

YOUR PARTNER IN PACKAGING

kff now stocks 4 Aces! 4 Aces are the are the leading food packaging supplier, providing quality products and services to the food and beverage industry for over 20 years.

PFAS Free Bagasse Fibre Clamshell 5x7"  
Code 022051 Size 500



12oz Kraft Soup Pot  
Code 022049 Size 500



Plastic Flexi Pint Glass Lid  
Code 022040 Size 1,200



Pint Clear Recyclable  
PP Flexi Glass  
Code 022043 Size 20x50



750ml Kraft Salad Bowl  
Code 022041 Size 300



SUSTAINABLE



RESPONSIBLE



ETHICAL



FUTURE PROOF





**DESIRABLE  
FOR  
HIGH END  
RESTAURANTS**

**JERUSALEM ARTICHOKE RISOTTO  
WITH TURNIP SCALLOPS**

KEY INGREDIENTS:

**COOKS & CO  
Artichoke Hearts** **G V V**  
Code 056439 Size 12x390g

**Shallot** **G V V**  
Code DV0172 Size 1kg

**Fresh Sage** **G V V**  
Code DV0131 Size 100g

**White Cooking Wine** **G V V**  
Code 051239 Size 3ltr

**ESSENTIAL CUISINE  
Vegetable Stock** **G V V**  
Code 056899 Size 800g

**Chestnut Mushrooms** **G V V**  
Code DV0024 Size 500g

**WHIRL  
Butter Alternative** **G V V**  
Code 051247 Size 4ltr

**RISO VIGNOLA  
Risotto Rice** **G V V**  
Code 035419 Size 1kg

**Leeks** **G V V**  
Code DV0007 Size 1kg

**PERFECT  
FOR A  
PUB**

**NOT BEEF, BEEF PIE!**

KEY INGREDIENTS:

**Shallot** **G V V**  
Code DV0172 Size 1kg

**COOKS & CO  
Garlic Puree** **G V V**  
Code 056572 Size 1.2kg

**Mushrooms** **G V V**  
Code DV0026 Size 500g

**Extra Virgin Olive Oil** **G V V**  
Code 051191 Size 1ltr

**CHEF WILLIAM  
Bay Leaves** **G V V**  
Code 052999 Size 40g

**Fresh Thyme** **G V V**  
Code DV0132 Size 100g

**Tomato Paste** **G V V**  
Code 056550 Size 800g

**Chestnuts** **G V V**  
Code 035457 Size 500g

**JUS-ROL  
Shortcrust Pastry Blocks** **V V**  
Code 530040 Size 4x1.5kg

**QUORN  
Vegan Beef Pieces** **V V**  
Code 250911 Size 1.5kg



**IDEAL FOR  
EVENTS  
CATERING**

**SLOW ROASTED  
AUBERGINE**

KEY INGREDIENTS:

**Aubergine** **G V V**  
Code DV0046 Size 1

**Sunny Vibes Salad** **G V V**  
Code 200275 Size 1.25kg

**ALPRO  
Plain Yoghurt** **G V V**  
Code 044423 Size 6x500g

**Pomegranate** **G V V**  
Code DV0199 Size 10

**Pinenuts** **G V V**  
Code 070220 Size 1kg

**Red Amaranth** **G V V**  
Code DV0189 Size 25g

**WORKS WELL  
FOR  
GRAB 'N' GO**

**SPICY TOMATO SUSHI**

KEY INGREDIENTS:

**Gluten Free Vegetable Bouillon** **G V V**  
Code 055824 Size 3kg

**Brown Rice** **G V V**  
Code 035390 Size 3kg

**Butternut Squash** **G V V**  
Code DV0020 Size 1

**Tomatoes** **G V V**  
Code DV0085 Size 1kg

**KIKKOMAN  
Tamari Gluten Free Soy Sauce** **G V V**  
Code 053690 Size 1ltr

**KNORR  
Ginger Puree Gluten Free Soy Sauce** **G V V**  
Code 056684 Size 750g

**Sriracha Sauce** **G V V**  
Code 053701 Size 740ml

**Tahini** **G V V**  
Code 051307 Size 900g

**Rice Vinegar** **G V V**  
Code 051217 Size 500ml

**Maple Syrup** **G V V**  
Code 056609 Size 620g

**BLUE DRAGON  
Nori Sheets** **G V V**  
Code 056636 Size 15x11g

**Cucumber** **G V V**  
Code DV0039 Size 1

**Carrots, Shredded** **G V V**  
Code DV0021 Size 1kg



**Spring Onion, Cut into Strips** **G V V**  
Code DV0009 Size 1

## VEGETABLE PIZZA ROLLS

### KEY INGREDIENTS:




#### SCHULSTAD




Pizza Pucks    
Code 302245 Size 40x270g




Spiced Pizza Sauce     
Code 302852 Size 3kg

#### HELLO V

Vegan Mozzarella Topping     
Code 300324 Size 1kg

Green Pepper     
Code DV0041 Size 1kg

Red Pepper     
Code DV0043 Size 1kg

Chestnut Mushrooms     
Code DV0024 Size 500g



SUITABLE FOR  
SCHOOLS






PERFECT FOR  
HOTEL  
BRUNCHING




## VEGAN SHAKSHUKA



### KEY INGREDIENTS:

Onions    
Code DV0008 Size 2.5kg




COOKS & CO  
Garlic Puree     
Code 056572 Size 1.2kg

### GREENS

Sliced Mixed Peppers –  
Red/Green/Yellow     
Code 208650 Size 2.5kg




Smoked Paprika    
Code 055475 Size 250g



### SYSCO


Classic Whole Cumin Seeds     
Code 052688 Size 350g

### SYSCO

Crushed Chillies     
Code 052981 Size 400g

Chickpeas in Brine     
Code 056695 Size 2.55kg

Chopped Tomatoes     
Code 057070 Size 800g

Vegan Cumberland Sausage   
Code 400617 Size 2kg





bottle  
up

bottleup.com

# IF YOU CAN'T REUSE IT, REFUSE IT

join  
the reusable  
revolution,  
stock up  
on bottle up



Champagne Pink  
Product code: 055947  
Pack size: 6x500ml

Stone Blue  
Product code: 055955  
Pack size: 6x500ml

London Red  
Product code: 055949  
Pack size: 6x500ml

pure british water    reusable    plant based bottle

# ODDLY- GOOD™

NEW  
PRODUCT  
ALERT



Iced Love Birds & Be Mine Gingerbread  
Code 070946 Size 16x45g

ODDLY GOOD  
Oat Barista Gluten Free **G V V**  
Code 046053 Size 6x1ltr

ODDLY GOOD  
Oat Barista Caramel Gluten Free **G V V**  
Code 046054 Size 10x1ltr

ODDLY GOOD  
Oat Barista Vanilla Gluten Free **G V V**  
Code 046055 Size 10x1ltr

Perfect for Valentine's!

# Mademoiselle DESSERTS

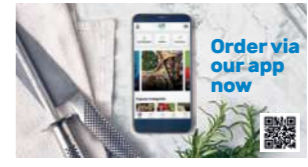


**MADemoiselle DESSERTS**  
Vegan Bakewell Tart 🌱🌿  
Code 611016 Size 14pptn

**MADemoiselle DESSERTS**  
Vegan Speculoos Cheesecake 🌱🌿  
Code 616558 Size 16pptn

**kff 2024**  
a Sysco company

Telephone Sales: 01622 612345 Customer Care: 0808 582 9798 www.kff.co.uk



2024 WALL PLANNER

Month	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN
JAN																												
FEB																												
MAR																												
APR																												
MAY																												
JUN																												
JUL																												
AUG																												
SEP																												
OCT																												
NOV																												
DEC																												

Product highlights for 2024:  
- Stokes: Milk to the City...  
- Délifrance: Superior fillings & toppings...  
- Paramount: Speciality Breads...  
- A1 BACON: the benchmark for bacon...

## SCAN TO GET YOURSELF A 2024 WALL PLANNER!



# HACKNEY GELATO



## Italian born. London raised.

Ciao. We are chefs who grew up in Italy. The **master gelatieri** of Sicily taught us the importance of real ingredients and traditional slow churning techniques. But it was the London food scene that **fine-tuned** our flavours.

Hackney Gelato was served in restaurants long before it was sold in shops. Every recipe we made was a unique collaboration with a **top chef**.

Chefs are precise and demanding. Working with them year after year **honed our craft** and elevated our flavours.

Our **finest creations** are now sold in shops and restaurants across the land.

# “NOTHING SHORT OF SENSATIONAL”

NIGELLA LAWSON

PROUDLY  
MADE IN  
EAST  
LONDON

## Small batch. Big flavour.

Perfect for Veganuary, our **plant based** sorbetto range is supremely smooth and packed with flavour.



Dark Chocolate  
707990



Alphonso Mango  
707993



Coconut  
707989



Raspberry  
707995



Sicilian Lemon  
707996

Scan to view range



kff.co.uk



# Macaroni Potato Skins




**NEW  
PRODUCT  
ALERT**





**QUORN**  
Vegan Pepperoni     
Code 030669 Size 8x100g

**KEY INGREDIENTS:**

**Macaroni Pasta**    
Code 054189 Size 3kg

**WHIRL Butter Alternative**     
Code 051247 Size 4ltr

**VIOLIFE Mature Cheddar Grated Vegan Cheese**     
Code 040079 Size 500g

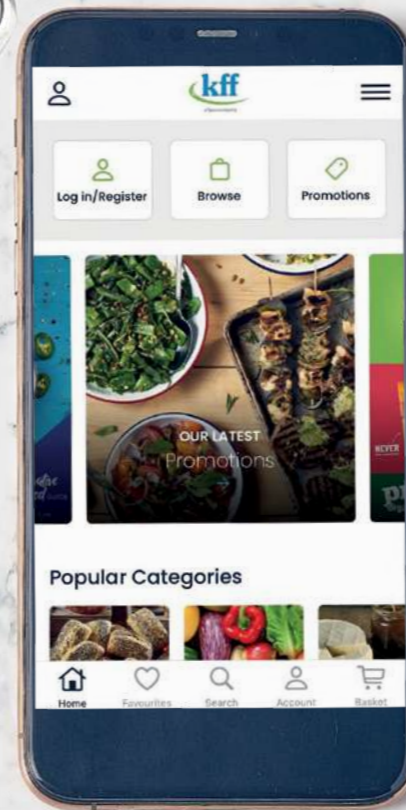
**Panko Breadcrumbs**    
Code 056894 Size 1kg

**BANNISTERS FARM Baked Potato Longboats**     
Code 216102 Size 20

kff is celebrating Kent's thriving food and drink culture as a proud sponsor of

## KENT & MEDWAY FOOD & DRINK AWARDS 2024

Exclusive sponsor of the **Chef of the Year** category.



## The recipe for easy ordering

New products,  
promotions,  
pricing and  
allergens all  
in one app.



# Meatless Meatballs with Noodles



**KEY INGREDIENTS:**

<p><b>PURPLE PINEAPPLE</b> Sweet Chilli Meatless Meat Ball Filling   Code 012323P Size 1kg</p> <p><b>Bean Vermicelli Noodles</b>  Code 056759 Size 250g</p> <p><b>Yellow Pepper</b>  Code DV0149 Size 5kg</p> <p><b>Beansprouts</b>  Code DV0122 Size 350g</p> <p><b>GREENS</b> <b>Edamame (Soy) Beans</b>  Code 208145 Size 1kg</p> <p><b>Carrot</b>  Code DV0021 Size 1kg</p>	<p>Full range available at <a href="http://kff.co.uk">kff.co.uk</a></p>	<p><b>Sesame Seeds</b>  Code 070335 Size 1kg</p> <p><b>Coriander</b>  Code DV0151 Size 1kg</p> <p><b>PREP</b> <b>Toasted Sesame Oil</b>  Code 061006 Size 1ltr</p> <p><b>Nigella Seeds</b>  Code 053446 Size 250g</p>
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## HAVE WE INSPIRED ANY OF THE DISHES ON YOUR MENU?

## WIN KFF CREDIT AND A CHEF JACKET!

Simply scan the QR code to share with us your photos of any dishes we have inspired you to create!



TERMS & CONDITIONS APPLY.



HEINZ  
 Vegan Mayonnaise **G V V**  
 Code 052511 Size 5ltr

**kff RECOMMENDS**

# DATES FOR THE DIARY

Looking forward to March, April & May.



March 4th-10th: British Pie Week



March 4th-10th: National Butchers Week



March 10th: Mother's Day



March 17th: St Patrick's Day



March 29th: Good Friday



March 31st: Easter Sunday



April 1st: Easter Monday



April 21st: National Tea Day



April 23rd: St George's Day



April 26th: Stop Food Waste Day



May 19th-25th: British Sandwich Week



May 20th-26th 1st: World Vegetarian Week



May 27th-June 2nd: National Barbecue Week



a Sysco company

kff  
Kent House, Priory Park, Mills Road,  
Aylesford, Kent ME20 7PP

Opening times:  
8.30am - 5.45pm (Monday-Friday)  
11.00am - 4.00pm (Sunday)

Telephone Sales: **01622 612345**  
Customer Care: **0808 582 9798**

Order online



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