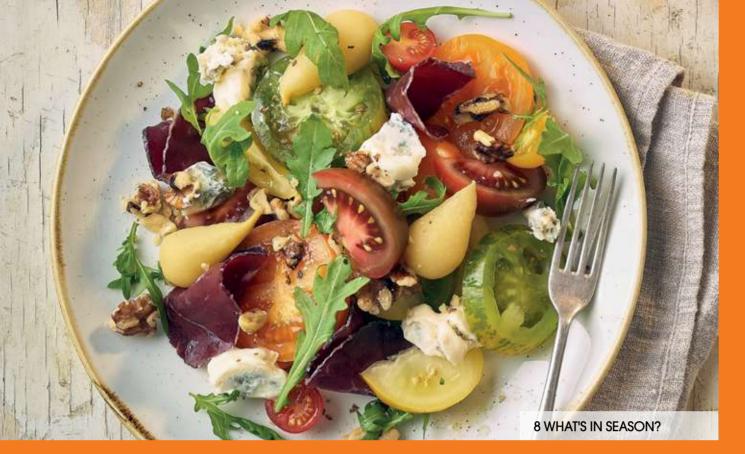




July & August

IDEAS - NEW PRODUCTS - SPECIAL OFFERS





Welcome to the innovative food guide







You should always read the label before using the product and never rely solely on the information presented here or any database provided. All prices are correct at time of print.

Please be aware that due to continued pressure on supply chains some products may be unavailable at short notice. Please speak with your telesales contact or account manager to discuss suitable alternatives should this issue arise. We apologise for any inconvenience this may cause.

All fresh meat, fish & seafood and vegetables require prior notice when ordering.

Contents



TAKE A FRESH LOOK

Did you know you can get everything you need from kff? Fresh fruit & vegetables, fresh meat, fresh fish & seafood as well as local produce all on one order, one delivery and one invoice.



MOUTH-WATERING BURGERS

National Burger Day takes place on
25th August, and we have teamed up
with Block & Cleaver to offer you and your
customer the ultimate burgers!



WHAT'S IN SEASON?

Create mouth-watering dishes that are packed full of flavour with our in-season produce or why not try our seasonal Heirloom Tomato Salad on your menus this summer.



DECADENT DESSERTS

Guarantee your customers are snapping and tagging their desserts this Summer with our exciting, instagrammable recipe suggestions!



MENACING MILKSHAKES

With Summer in full swing, make sure your customers are kept refreshed with our outrageously tasty and eye-catching milkshake creations.



MORE THAN A FILLING

Our Purple Pineapple fillings are extremely versatile, here we showcase just four ways that our handmade fillers can be used on your menu boards.

PROMOTIONS

All of the latest offers across our full range of chilled, frozen and ambient products.

18 - Bakery & Fillings

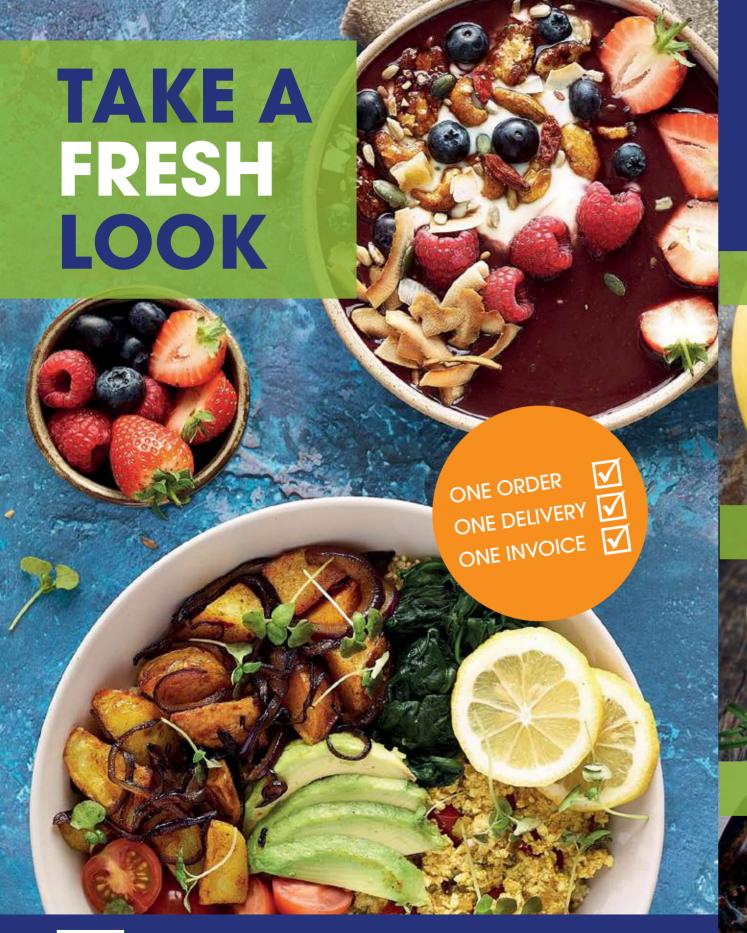
9 – Starters & Main Meal

20 - Grocery

22 - Cakes & Desserts

Promotions valid for deliveries between 1st July and 1st September 2022.





Did you know you can get everything you need from kff?

FRESH fruit & vegetables, **FRESH** meat, **FRESH** fish & seafood as well as local produce all on one order, one delivery and one invoice.



We pride ourselves in offering you the very best which is why we have chosen to partner with businesses that have some of the best food Britain has to offer.



Mouth-watering burgers

We have teamed up with Block & Cleaver to offer you and your customers the ultimate fresh burger.

Using selected British Isles beef farms each burger is created to an exact formulation time and time again to guarantee consistency without exception.

Don't forget National Burger Day takes place on 25th August and our epic burger recipes are sure to impress on your menu boards!

The New York Deli

Key ingredients;

BLOCK & CLEAVER Beef Burgers G (Code SM0045, Size 12x180g),

Shaved Pastrami (Code 030055, Size 1kg),

Emmental Slices © V (Code 040113, Size 1kg), **Sauerkraut** GV (Code 055497, Size 6x810g),

Burger Sauce **© V** (Code 061168, Size 1ltr), KARA 5" Seeded Burger Buns V

(Code 540220, Size 1x48).

View the full range & recipes at www.kff.co.uk

The Surf'n' Turf Burger

Key ingredients;

BLOCK & CLEAVER Beef Burgers (Code SM0045, Size 12x180g), Crayfish Tails in Brine (Code MJ0044, Size 1kg), Fresh White Crabmeat (Code MJ0024, Size 454g), Beechwood Smoked Cooked Streaky Bacon (Code 032409, Size 1kg), AMERICANA Glazed Burger Buns V (Code 540241, Size 1x48).



Don't forget... **National Burger Day 25th August**

The Mexican Taco Cheeseburger

Key ingredients;

BLOCK & CLEAVER Beef Burgers (Code SM0045, Size 12x180g), MISSION 15cm Plain Tortillas V (Code 431535, Size 18x16),

Tomato Salsa GV (Code 013746, Size 1kg),

Sour Cream & Chive

✓ (Code 013742, Size 1kg), Guacamole V (Code 013747, Size 1kg),

Mexicana Cheddar with Peppers GV (Code 041405, Size 1.5kg).

What's in season?

Why is it important to consider seasonal produce when planning your menus? Put simply, seasonal ingredients taste better! A seasonal menu allows you to take advantage of produce in season, meaning that you can create mouth-watering dishes that are packed full of flavour.

Take a look at what's in season during July & August below or why not try our seasonal Heirloom Tomato Salad on your menus this summer.

View the full recipe at www.kff.co.uk



Products in season

FRUIT & VEGETABLES - Broccoli / Tenderstems, Spring Onions, Portobello Mushrooms, Fine Beans, Rhubarb, Berries, Heirloom Tomatoes FISH & SEAFOOD - Crab, Hake, Halibut, Mackerel, Plaice

Bites

PEP UP YOUR MENU!

With **NEW** PEPPADEW® Bites

From The UK's No.1 Pepper Brand^

£12.95 PER PACK. THAT'S ONLY 22p per Bite!

PEPPADEW® Whole Piquanté Peppers filled with a smooth, soft cheese, coated with a light, crispy panko-style crumb.



PEPPADEW® Bites 1kg Code: 056566

- Made in the UK
- Great margin driver
- Premium vegetarian option
- Deep fry from frozen in 3-4 minutes
- Ideal as sides, starters, bar snacks or sharing platters
- Perfect for dine in, food to go, or delivery
- 87% of consumers would be likely to buy!*

www.peppadewfoodservice.co.uk

^IRI SIG Grocery Olives and Anti Pasta MAT 1/2/2020 *Cambridge Market Research, sample size 108 consumers, March 2022.

Decadent Desserts

With 43%* of diners purchasing a dessert when eating out its important to make sure you have exciting. instagrammable treats on your menu boards and we have three exciting recipes for you to try!

Our Waffle Tower, Cookie Sandwich and Triple Chocolate Brownie Sundae are sure to have your customers snapping and tagging before they tuck in!

*Source: The Callebaut Dessert Report 2020

Triple Chocolate Brownie Stack

Key ingredients;

LOVE HANDMADE CAKE Luxury Belgian Chocolate Brownie Traybake V (Code 070971, Size 1x15pptn),

SWEET STREET Rockslide Brownie V

(Code 621220, Size 1x16pptn),

BEN & JERRY'S Chocolate Fudge Brownie Ice Cream V (Code 718350, Size 12x100ml),

Salted Caramel Topping Sauce GV

(Code 059406, Size 900ml),

Waffle Tower

Key ingredients;

Belgian Waffles (Code 663100, Size 20x90g), Waffle Cones W (Code 713371, Size 1x200),

YORVALE Caramel Honeycomb Ice Cream GV (Code 708270, Size 5ltr)

Bananas GV (Code DV0073, Size 1.5kg), Strawberries GV (Code DV0090, Size 400g),

Nutella GV (Code 055118, Size 3kg).

View the full recipes at www.kff.co.uk

1ce Cream Cookie Sandwich

JUDE'S Mint Choc Chip Ice Cream GV (Code 718366, Size 4ltr),

BAKER & BAKER Dark Chocolate Cookie Pucks V (Code 556858, Size 96x80g).

MENACINGS

With Summer in full swing make sure your customers are kept refreshed with our outrageously tasty and eye-catching milkshake creations.

With four irresistible flavours to choose from, all of which are packed with treats from top to bottom, your customers won't be able to resist returning for a taste of the shake!

View the full recipes at www.kff.co.uk

THE BISCOFF

Kev ingredients:

RUDE HEALTH Organic Almond Drink GV (Code 046036, Size 6x1ltr),

JUDE'S Vanilla Ice Cream GV

LOTUS Biscoff Spread V

THE FRUITY

Key ingredients;

Whole Milk GV (Code 044427, Size 2ltr),

YORVALE Strawberry Sensation Ice Cream G V

(Code 708025, Size 5ltr),

Strawberry Topping Sauce GV >> (Code 059405, Size 900ml),

Haribo Starmix G

(Code 059902, Size 12x160a),

SOSA Raspberry Crispy (Code WH0039, Size 300g),

Aerosol Dairy Cream GV (Code 046090, Size 500g).

THE NUTTY

Key ingredients;

Whole Milk GV (Code 044427, Size 2ltr).

YORVALE Sea Salted Caramel Ice Cream G V

(Code 708104, Size 5ltr),

Snickers GV (Code 059021, Size 48x48a),

Chopped Mixed Nuts G V

(Code 070225, Size 1kg),

Chocolate Topping Sauce GV

(Code 059407, Size 900ml),

Salted Caramel Topping Sauce GV

(Code 059406, Size 900ml),

Aerosol Dairy Cream GV (Code 046090, Size 500g).

THE RAINBOW

Key ingredients;

Whole Milk GV (Code 044427, Size 2ltr),

YORVALE Bubblegum Ice Cream GV

(Code 708111, Size 5ltr),

Skittles Fruits GV

(Code 059030, Size 36x45a),

Aerosol Dairy Cream GV

(Code 046090, Size 500g),

Raspberry Garnishing Glaze

(Code 051165, Size 250ml).



(Code 718362, Size 4ltr),

(Code 055327, Size 1.6kg).

More than a filling

Our Purple Pineapple fillings can have as many uses as you can imagine, and we showcase just four ways that our handmade fillers can be used. Why not try our Fiery Three Bean Flatbread or BBQ Pulled Pork Tortilla for your lunch-time menus or if you're looking for something extra special to add to your evening or take-away menus, our Meatless Meatball Pizza and Sweet Chilli Chicken Poke Bowl do just that.

View the full range and recipes at www.kff.co.uk





Meatless Meatball in Salsa Sauce V 💜

(Code 012345P, Size 1ka)

Fiery Three Bean V (Code 012243P, Size 1kg)

Our Purple Pineapple fillings are made fresh to order to ensure maximum freshness, so orders must be placed before 12:00 noon for delivery the following day (or next delivery day).

G Gluten Free

✓ Vegan *Always check the label

Kelloggs



Code	Product Name	Pack Size	Bulk Price	Price Per Bar
070167	Rice Krispies Squares Marshmallow*	30x28g	£17.71	59p
070168	Coco Pops Cereal & Milk Bar*	25x20g	£12.86	51p
070169	Nutrigrain Strawberry	25x37g	£13.77	55p
070170	Crunchy Nut Butter Bar Almond*	12x45g	£10.88	91p
070171	Crunchy Nut Butter Bar Cocoa Hazelnut*	12x45g	£10.88	91p







Organic tofu cubes, dusted in cornflour & spices for added crunch!







PURPLE PINEAPPLE Mixed Cheese & Spring
Onion*

Red Leicester, mature Cheddar cheese and spring onion in a free-range mayonnaise.

Code 012090P Pack Size 1kg





LENÔTRE Pain Cerealier V Code 545842 Pack Size 16x450g



PURPLE PINEAPPLE Sliced Chicken Tikka* 🕞 Sliced chicken coated in a mild Code 012105P Pack Size 1kg



Green Olive Ciabattas Code 545898 Pack Size 30x140g



Offer £15.28 Each 51p



Rye & Cereal Half Baguettes Code 545902 Pack Size 50x120g



PURPLE PINEAPPLE

Code 012273P Pack Size 1kg

Spiced Pepper & Chickpea* G V Chickpeas, houmous and peppers coated in a chilli sauce

Pain Pochon Sarrasin V Code 545843 Pack Size 16x450g

Offer **£6.10**

*Our Purple Pineapple fillings are made fresh to order to ensure maximum freshness, so orders must be placed before 12:00 noon for delivery the following day (or next delivery day).



Traditional Savoury Canapés

Contains a selection of nine different flavours; onion cake with duck breast fillet; tomato financier cake with cream of goat's cheese; rye bread with chicken rillettes; walnut biscuit, Roquefort-walnut cream & a cube of Roquefort; soft crab on Nordic bread; blini with horseradish-lemon cream & marinated anchovy; caramel biscuit with creamy foie gras & fig jelly; pepper cake & marinated crayfish; blini with lemon cream & smoked salmon.

Code 251825 Pack Size 1x54

Offer \$24.89 Each 46p



Offer **£9.19**

REAL OLIVE COMPANY Smokey Harissa Tapenade

Spicy pepper, sun dried tomato and smoked paprika.

Code 060140 Pack Size 1kg



REAL OLIVE COMPANY Kalamata Olive Tapenade

Kalamata, sun dried tomato and

Code 060139 Pack Size 1kg

Offer £8.05



Traditional Sweet Canapés

Contains six of each flavour: Pistachio financiers: Almond biscuits with vanilla mousse & strawberry compote; Chocolate éclairs; Almond biscuits with lemon zest & lemon cream; Opéra cakes; Caramel crumbles; Raspberry crumbles; Chocolate crumbles.

Code 251870 Pack Size 1x48

Offer £23.56 Each 49p



PARAMOUNT FOODS Aromatic Garden Burgers 🕞 🗸 🥎

A lightly spiced mix of broad beans, peas and spinach, coated in gluten-free breadcrumbs flecked with rice flakes and parsley.

Code 403442 Pack Size 20x145g

Offer £17.15 Each 86p



Vegan savoury flavour fillets, made with mycoprotein, in a vegan buttermilk flavour coating.

Code 400618 Pack Size 2kg

Offer **£26.15**

Grocery Grocery **L** 01622 612345 **L** 01622 612345

Modena Balsamic Glaze

Code 051019 Pack Size 500ml

Code 051238 Pack Size 3ltr

Code 051239 Pack Size 3ltr

Cooking Cider G V

Cooking Wine Port (16%)

Cooking Wine Madeira

Code 051242 Pack Size 3ltr

Code 051240 Pack Size 3ltr

Code 051241 Pack Size 3ltr

White Cooking Wine

GV

Offer £4.19

Offer £4.35

Offer £5.35

Offer £13.49

(16%) G V 🦅

Offer £13.49

G V V

Offer £18.19

NEW LION Sour Cream & Chive Dressing

Code 061202 Pack Size 2x2.27ltr

Smokey BBQ Sauce GV >>

Code 061192 Pack Size 2x2.27ltr

Offer £14.09

HON

Piri Piri Hot Sauce GV

Code 061194 Pack Size 2x2.27ltr

Thousand Island Dressing $\ensuremath{\mathbb{V}}$

Code 061198 Pack Size 2x2.27ltr

Offer £11.62

Blue Cheese Dressing © V

Code 061199 Pack Size 2x2.27ltr

Offer £14.95

Yoghurt & Mint Dressing G V Code 061203 Pack Size 2x2.27ltr

Offer £11.79

Buttermilk Ranch Dressing

Code 061204 Pack Size 2x2.27ltr

Offer £14.45



Honey & Mustard Dressing

Code 061206 Pack Size 2x2.27ltr

Offer £16.65

Garlic Mayonnaise G V

Code 061209 Pack Size 2x2.27ltr

Offer £14.55

Hickory BBQ Sauce ☐ V >>

Code 061211 Pack Size 2x2.27ltr

Offer £10.75



BRONTE

Traditional Mini Pack Biscuits V

Contains the following: fruit shortcake; golden crunch; shortcake; choc chip; Viennese.

Code 057745 Pack Size 1x100

offer £21.99 Each 22p



ATKINS & POTS

Béarnaise Sauce © V

A classic creamy sauce with tarragon, chervil and shallots. Traditionally served with steak, but also delicious over smoked fish, with cold meats or even in a potato salad with tuna or smoked ham.

Code 050826 Pack Size 1kg

ffer £6.29



ffer **52.99**

20



Marigold's glorious Engevita yeast flakes with B12 provide a rich source of B vitamins and minerals. It is a natural food grown on fortified beet molasses under carefully controlled conditions. Delicious dissolved in water, milk, fruit and vegetable juices or sprinkled on soups, stews. casseroles and cereals to enhance their flavour.

Code 302692 Pack Size 125g



BRONTE



r £26.28 Each 26p

Luxury Mini Pack Biscuits V

Contains the following: oaty apple crumble; salted caramel & chocolate: cappuccino shortbread: stem ginger & dark chocolate: raspberry, coconut & white chocolate.

Code 057747 Pack Size 100x30g



Infusions Lemon & Mint

Code 055224 Pack Size 12x330ml

fer £5.55 Each 46p

All lines are VAT applicable





Cooking Wine Brandy (5%)



G V V Code 051243 Pack Size 3ltr

Offer £21.63

LIPTON Ice Tea Peach

Offer £7.73 64p each

Code 054828 Pack Size 12x500ml

ffer £3.36

G V V



© KELLOGG'S Cornflakes V

KELLOGG'S Cocopops V

Offer £9.44

KELLOGG'S

Offer £9.44

KELLOGG'S

Offer £9.44

KELLOGG'S

Offer £9.44

Frosties V

Rice Krispies V

Bran Flakes V

Code 070521 Pack Size 4x500g

Code 070522 Pack Size 4x500g

Code 070524 Pack Size 4x400g

Code 070527 Pack Size 4x500g

Code 070528 Pack Size 4x500g

Code 055099 Pack Size 24x500ml Offer £13.39 56p each

TANGO Orange G V

All lines are VAT applicable



Offer **£9.09**







SWEET STREET Key Lime Pie Authentic Florida key lime....tartly refreshing on a granola'd crust. Code 621120 Pack Size 1x14p/ptn



Offer £35.23 Each 37p

Code 251886 Pack Size 1x96

Mini Macaroons 🕞 🔽

PDO Isigny salted caramel;

raspberry; vanilla; chocolate;

Six flavours of macaroons; lemon;

LENÔTRE

Offer \$22.94 Ptn \$1.64

SIDOLL

Lemon Drizzle Loaf

Code 626040 Pack Size 1x15p/ptn



TRAITEUR DE PARIS Mini Canele Cakes V This pastry combines a soft, melting centre with a fine caramelised crust to offer your customers a wonderful play on textures. In addition, its very short list of high quality ingredients enables this little gateau to reveal its rum and vanilla flavours. Code 251896 Pack Size 1x80

Offer £25.46 Each 32p





r £14.90 Pm £1.24

SIDOLI

Super Flapjack 🛛 🦙 An oaty vegan flapjack full of fruity pieces finished with sweet chocolate pieces and floral cornflower petals.

Code 616626 Pack Size 1x12p/ptn



lemon juice, finished with caramelised lemon shred.

O JUDE'S JUDE'S

Vanilla Ice Cream G V Code 718362 Pack Size 4ltr

A moist lemon sponge loaf cake with lemon zest pieces, drizzled with

O JUDE'S Chocolate Ice Cream G V V

Code 718363 Pack Size 4ltr O JUDE'S

Strawberry Ice Cream G V Code 718365 Pack Size 4ltr

Salted Caramel Ice Cream Code 718364 Pack Size 4ltr

Offer £21.69

Mint Choc Chip Ice Cream G V 😯

Offer £12.45 Ptn 83p

Code 718366 Pack Size 4ltr Offer £21.69

Vanilla Ice Cream Tubs 🕞 🗸 🦙

Code 718298 Pack Size 24x100ml Offer £23.79 99p each

Chocolate Ice Cream Tubs Code 718299 Pack Size 24x100ml Offer £23.79 99p each

JUDE'S

Salted Caramel Ice Cream Tubs

Code 718297 Pack Size 24x100ml Offer £23.79 99p each

All lines are VAT applicable

offer £21.69

Cakes & Desserts



Offer **£9.19** Ptn **57**p

£23.55 Ptn £1.68

MADEMOISELLE DESSERTS Alabama Chocolate Fudge Cake V

A deliciously moist rich chocolate cake filled and covered with chocolate fudge icing before being hand decorated with a spiral

Code 616200 Pack Size 1x16ptn

MADEMOISELLE DESSERTS

dusted with raspberry powder.

HANDMADE CAKE COMPANY

Raspberry Victoria Sponge V

buttercream and raspberry jam,

Code 251885 Pack Size 1x72

A light sponge filled with





Offer \$22.73 Ptn \$1.62





This premium chocolate fondant is created especially for all chocolate lovers! Made extra special by intense chocolate with a very runny chocolate centre and a soft cake

Code 251855 Pack Size 20x90g



offer £17.68 Each 88p



sprinkled with caster sugar. Code 616523 Pack Size 1x14p/ptr



MADEMOISELLE DESSERTS Salted Caramel Cake V Three layers of chocolate sponge filled, and side masked with salted caramel and chocolate icing. Decorated with cocoa nibs and chocolate icing. Code 616557 Pack Size 1x14p/ptn

Offer £19.95 Ptn £1.43





Offer £16.10 Ptn £1.07



HANDMADE CAKE COMPANY All Butter Flapiack A traditional flapiack made using rolled and iumbo oats. Code 616625 Pack Size 1x12p/ptn

HANDMADE CAKE COMPANY

An indulgent smooth fudge brownie.

Code 616669 Pack Size 1x15p/ptn

Chocolate Brownie G V



£18.65 Ptn £1.33

offer £29.05 Each 40p



offer £17.59 Ptn £1.26

Offer £12.55 Ptn £1.05

O Product image shown G Gluten Free V Vegetarian Y Vegan *Always check the label 23

22

Looking ahead to September & October...

Coming up in The Innovative Food Guide for September & October we've got some fantastic offers, NEW products, recipe features and more!

Celebrate everything that is great about British produce and cuisine this British Food Fortnight (17th September - 2nd October) recipe ideas.

National Curry Week is the perfect love for curry! Treat your customers with our recipe ideas and serving

With a little help from our friends we have everything you need to honour the great British banger this **UK Sausage Week!**



a Sysco company

Aylesford, Kent ME20 7PP

Opening times:

8.30am - 5.45pm (Monday-Friday) 11.00am - 4.00pm (Sunday)

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Visit www.kff.co.uk







