THE MAINTAINE SUIDE JULY & AUGUST

LET'S BRUNCH A TASTE OF TAPAS PORKY PLATTER

www.kff.co.uk

NEW PRODUCTS | TRENDS | INSPIRATION



a S_/sco company





At kff we are proud to be a local wholesaler, this allows us to offer a flexible and reliable service. We also partner and champion local suppliers giving you a quality and comprehensive range of over 3,000 products.

As well as working hard to provide the best fresh produce we work tirelessly behind the scenes with our Development Chef Mark Prior to create innovative recipes that we think you and your customers will love.

In this issue we explore four different ways in which you can use burrata on your menu, and how some of our preprepared products can make your life easier! If you recreate any of our recipes, please be sure to tag us @kff_online on Instagram!

You should always read the label before using the product and never rely solely on the information presented here or any database provided. All prices are correct at time of print Please be aware that due to continued pressure on supply chains some products may be unavailable at short notice. Please speak with your telesales contact or account manager to discuss suitable alternatives should this issue arise. We apologise for any inconvenience this may cause.

All fresh meat, fish & seafood and vegetables require prior notice when ordering.





Contents

4 Let's Brunch

New Product: Burrata

Get the Scoop!

A Taste of Tapas

4 A Readymade Summer

18 Loaded Fries

20 The Face Behind the Recipes

22 The Porky Platter

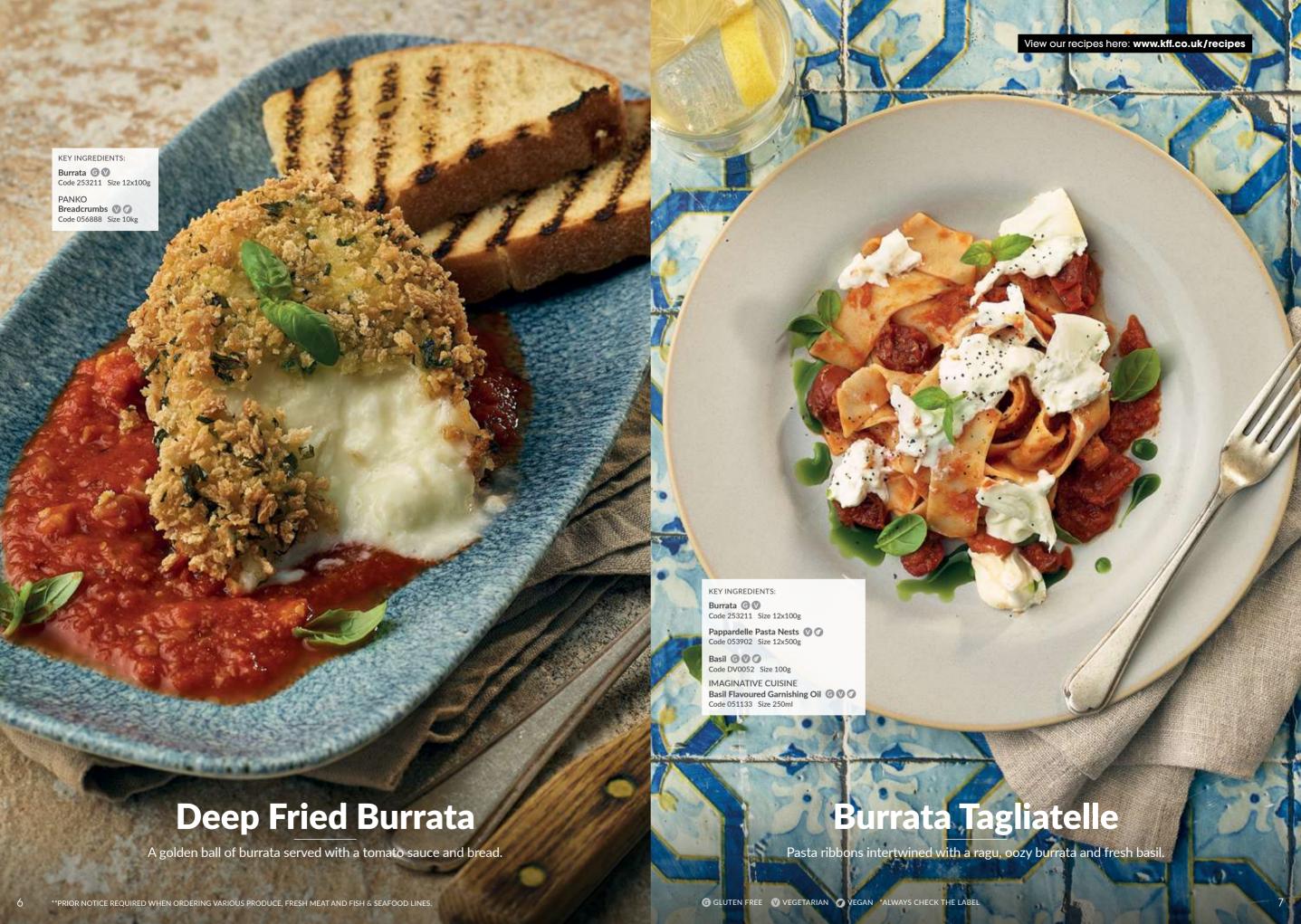
24 Seafood Sharer

26 Summer Desserts

kff Recommends: Sweet Street













A Readymade Summer

Did you know we stock a range of ready made pasta, rice and cous cous salads. They can be used to bulk up your fresh salads or the perfect accompaniment to a meaty dish.



KEY INGREDIENT: Code 010857 Size 2kg



KEY INGREDIENT:

Spicy Chickpea & Mediterranean Veg Salad Code 010862 Size 1kg





KEY INGREDIENT:

Orzo Pasta With Roasted Tomatoes Code 010860 Size 2kg



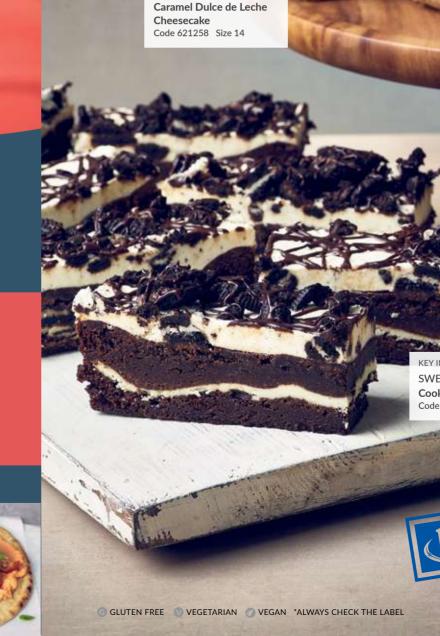
GET READY FOR BACK TO SCHOOL!

From drinks to desserts we have a wide range of products suitable for schools.

If you're looking for some bespoke recipe ideas then please get in touch. CHECK OUT OUR
SCHOOL
COMPLIANT
PRODUCTS



QR code for our full range



Sweet Street Desserts was born in 1979 when founder Sandy Solmon began baking oversized chocolate chip cookies in a two-bay garage in Reading, Pennsylvania.

Today, Sweet Street is the leading innovator in the dessert industry, baking for restaurants and cafés in over 60 countries, on every continent. Sweet Street invites you to a culinary experience destined to be shared.



KEY INGREDIENT:
SWEET STREET
Cookies and Cream Stack © V
Code 621262 Size 8





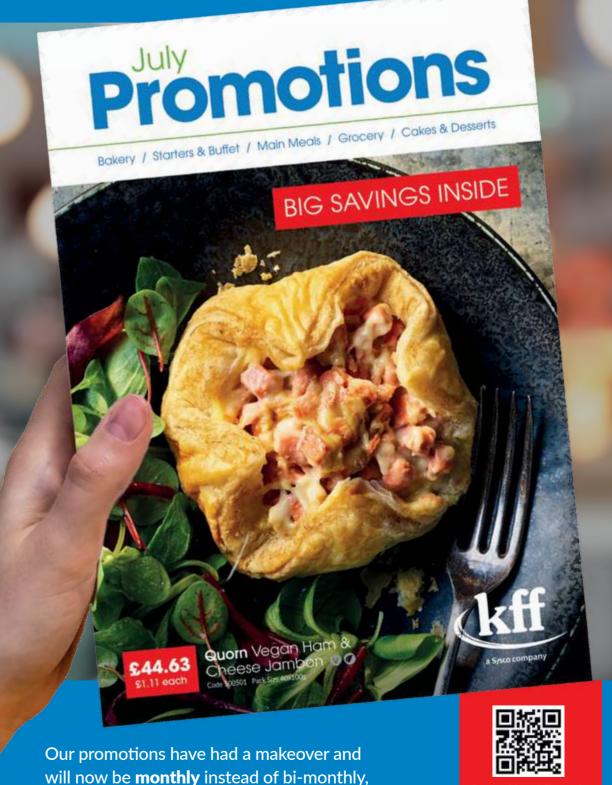






Our promotions have moved...

and they have a home of their own!



Scan the QR code

and start saving!

The face behind the recipes!





We sat down with Mark our Development Chef here at kff. Mark is an integral part of the business and supports all functions, majority of the time he's out visiting customers, at photoshoots or working with procurement to build and improve our offering, he also has a wealth of knowledge in the food industry to share with you.

Tell us a bit about you and your kff journey?

When I was a Head Chef I used kff as one of my core suppliers for many years before being offered the opportunity to join the kff family. I first started as a Sales Manager before becoming brand ambassador for our deli filler range Purple Pineapple and supply partner Planete Pain. Two years ago, I was promoted to my current role as Product Development Chef!

What does a normal week look like for you at kff?

Every week is different as I can be out on site visiting customers to advise them on new and existing products which can help add value to menus or presenting our range to customers at our head office here at Kent House. I also spend a lot of time working alongside the procurement and supply chain teams looking at potential new lines which can fill gaps in our range or simply bench marking sessions against existing lines to ensure

our offering is of the standard our customers have come to expect and deserve. I'm also involved in the in-house photography sessions we do to create the Innovative Food Guide so a lot of planning and preparation goes into that. All in all no week is the same and I think that's great as I don't have to face the normal 9-5.

Favourite dish to eat?

That's like asking who my favourite child is and I'm not sure I want to answer that! Honestly, it just depends on my mood and how I'm feeling, although you can't beat fish and chips by the sea, come rain or shine.

Favourite dish to cook?

I love cooking with organ meat, be it liver, kidney, or heart I think the flavours and textures are so different and can be eaten for breakfast, lunch or dinner.

Any advice for chefs out there?

Be true to yourself and have confidence in your ability, do your research and practice your dishes until you feel you have it bang on. Understand that you will never please everyone, we all have different tastes so if someone doesn't like what you've produced don't take it to heart.

If you opened a restaurant of your own, what would it be?

I'd love to open an Academy restaurant for young chefs who are still at college and embarking on their career in hospitality. I'd let them create and serve their own dishes however complex so they can experience the industry. It would be a nonprofit enterprise whereby the chefs are paid based on the profit they make after overheads are taken out to give them a better understanding of what is needed to make them successful which isn't always about financial gain.

When building recipes for the Innovative food guide what do you think about?

For me it's all about what's hot and on trend as well as seasonality. I also think about how the dishes can add value to our customers and showcasing any new lines recently launched within the business.

What do you see being a big culinary trend in the upcoming months?

I think we will see a strong movement away from plantbased products which try to emulate the taste and texture of meat, giving way to more products which focus on the flavours and textures of vegetables and their by-products by using more natural ingredients without the addition of unnatural preservatives.



TOP TIP

A top tip that will reinstate to all sectors of the food industry? Keep it simple and don't over complicate things, sometimes less is more!

20









White Chocolate Panna Cotta

With boozy raspberries.



Ordering made easy from kff



Dates for the Diary







kff's online ordering system gives you full control of how, when & what you order.

It's simple to set up, quick & easy to use & allows you to view full product information – including images, pricing & allergens – in an instant.

Available 24/7, it's designed to fit in with how you run your business.









Visit www.kff.co.uk or download the app today





